

THE ISLAND BREEZE

July—August 2012, Volume 14, Issue 3



BALBOA ISLAND CALENDAR

July 4

OLD GLORY BOAT PARADE, NEWPORT HARBOR/BALBOA ISLAND - AMERICAN LEGION— California's largest and most well - established Patriotic boat parade. Over 100+ vessels cruise through the Newport Harbor. The parade will form at 12:30 off Collins Island The Harbor Patrol Fire Boat, followed by the VIP Boat, will lead the parade.
www.alyc291.com

July 4

FIREWORKS **AT THE DUNES** STARTS AT DARK - 9:00 pm View from North Bayfront on Balboa Island!

July 21

BIIA MEXICAN TACO FRENZY—Beek Center 5:00—8:00 pm

July 22

CONCERTS IN THE PARK—The Bracken Band at Bob Henry Park. Free! www.newportbeachca.gov/culturalarts

July 30—Aug 1

JUST PLEIN FUN - The Debra Huse Gallery is proud to present the seventh annual Just Plein Fun. [Www.debrahuse.com](http://www.debrahuse.com)

AUGUST 4

BIIA SANDCASTLE CONTEST—RUBY BEACH—9:00 am—10:00 am

AUGUST 25

BIIA PANCAKE BREAKFAST—Beek Center—8:00 am—10:00 am

SHOOTING THE BREEZE . . Carolyn Carr



NEIGHBORHOOD WATCH

After the article '**Burglaries on Balboa Island**' I got numerous calls testifying to the validity of my concerns.

One was from a client on Little Island who had a Catalytic Converter stolen out of her husband's Toyota Truck while it was parked on the street at night. A couple of other people called and asked, "Where is our Neighborhood Watch?"

When I moved to Balboa Island 22 years ago the BIIA had an extremely active Neighborhood Watch program under the board headed by **Ralph Rodheim**. Every block or two at the most—had a Block Captain. The block Captains were responsible for getting literature, stickers and information to the residents on their blocks. The block captains were also very active in collecting signatures for the El Toro Airport Proposition A—which passed—with Balboa Island having the highest participation of any neighborhood in Newport Beach. This was a great way to reach our citizens on issues that affected them like John Wayne, graffiti, noise, etc.



The Head of Neighborhood Watch, who at one point was Mike, met with the police department on a regular basis for updates and information. This group was extremely active and effective. And involved a **LOT** of **WORK** and **TIME** on the part of the Board Member who handled Neighborhood Watch.

I met **Preston Riggs**, a former BI Starbucks employee, who is in the business of selling Home Alarm Systems for **Devcon Security**. Preston contacted me after seeing my article and we sat down and he went over his Home Security System which is installed **FREE** and can also include a "Personal Alert" to notify police, fire and your relatives if you have a problem falling down, etc. Something to think about—his card and information is on **page 3** of this newsletter.

Instead of calling me, call the BIIA and see if they will resurrect the Neighborhood Watch Program. I have talked to **BIIA President, Jeff Herdman**, and he seemed to think it would be a good idea.

Neighborhood Watch might help to enlighten people on Balboa Island who took issue with the **ALL ISLAND GARAGE SALE**—I heard these complaints :

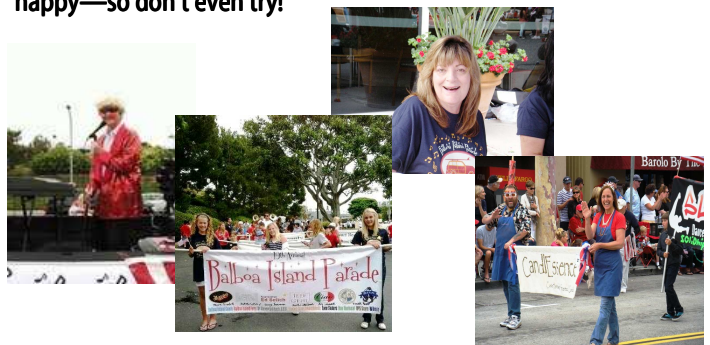
1. Traffic and Noise Issues
2. Too Many People From the Inland Empire
3. Urinating in the Alleys
4. Things Stolen after the Garage Sale From Behind Houses.
5. Off Island People Setting Up on the Sidewalks

As I said in my letter to the BIIA and the City of Newport Beach, - #1-3 were things I lived with on a daily basis on BI near the Ferry. People never turned off their engines, played extremely loud music, etc. because they were **NOT** from here. They also regularly used the alleys as toilets late at night coming home from the Peninsula to the "Island Parking Lot". These were **NOT BI residents**. One year we had a tribe of belly dancing women who told us, "It is a Free Country" when we asked them to turn their radios down and get back in their cars. Mirrors were lost on a daily basis because **Agate was never meant to be "4 SUVs WIDE"**.

#4 . The long time residents realize that this is a **Benefit** of the Garage sale. They don't want their stuff back in their garage and they know it will be gone the next day!!! They leave it there for what Jim Jennings used to call the "Alley Shoppers".

#5—We have to be more proactive about this and tell anyone seen selling on the sidewalks that they **CANNOT!** It changes our sale into an event. An event—as defined by the City—would make it cost prohibitive. With permit fees, insurance, etc. As long as we are **in our garages on private property**—it is just a Community Garage Sale.

I am the victim of my own success with Social Media though. For years people complained there weren't enough buyers—now there are too many. As a good friend of mine who runs a Balboa Island event reminded me, "**You can't come close to making everyone happy—so don't even try!**"



ROSEY TOES . . . SAFE and BEAUTIFUL MANICURES AND PEDICURES ON BALBOA ISLAND

Krissy Halflich's first trip to California was in a purple van. Her parents were children of the sixties and lived an off-beat life style. Krissy remembers the van broke down many times between Ohio and San Diego. Something must have clicked with her though—she has returned to Sunny Southern California.



In Ohio Krissy graduated with a BS from Ursuline College in Cleveland—the Leading Women's College in Ohio. Then she was off to New York to earn a BA at the Fashion Institute of Technology. From New York to San Francisco and several jobs in "Visual Merchandising" for Disney, Nordstrom and other large corporations. For those of you who are don't recognize the term—Visual Merchandising is the new name for "window dressing"!



Eventually landing in Laguna Beach, Krissy found **Rosey Toes** through an ad in Riviera Magazine. She loved the salon's staff, the results of their work and the fun she had coming to Balboa Island periodically to have her nails done. After 4 years the previous owner decided to sell and Krissy wanted in. She has never regretted that decision.

Rosey Toes only does **natural nails**—no acrylics or gels. Only natural, healthy manicures and pedicures. And not the least expensive. As Krissy says (and I as a woman entrepreneur agree), "You get what you pay for." The national average for a manicure is \$19, according to Nails Magazine. A pedicure averages \$31. At **Rosey Toes**, the least expensive manicure and pedicure runs \$43. It costs \$45 for a deluxe manicure and \$60 for a premium pedicure

If you think that is too much, think about a friend mine who went to the inexpensive nail salons where they don't necessary sterilize all the equipment. She ended up with an infected arm and many days in the hospital. What is your health and peace of mind worth?

ROSEY TOES IS LOCATED AT 224-1/2 Marine Balboa Island, CA 92662
Call Krissy (Or Kathy or Yuan) at 949.673.8637 or info@roseytoes.com

KAT CARES DOG & CAT CARETAKER 949-675-7615.

I'm an animal lover with experience raising and caring for dogs & cats.
Daily, weekly or monthly. I live on Balboa Island am reliable and come with references.
\$20 A VISIT FOR CATS \$20 PER WALK FOR DOGS
(UP TO A 1 HR EACH) Add \$5 per dog/cat



DEE'S BALBOA ISLAND TALK

Summer is back with exciting new shops opening up BI. Having recently moved from my 'other' Island home—scenic Shelter Island, San Diego—it has been fun catching up with Marine Avenue action.

At the foot of the bridge we have got an entire string of places starting with **OC Couture 326 Marine #A**. Small Boutique **BUT** really big on fashion sense. I met with the owner who has another place in San Clemente. My recommended highlights were a lovely tissue crepe Bohemian blouse w/crochet detail—vibrantly dyed in Mediterranean Blue, Electric Mustard and Coral hues—buy one in each color! The prices were right @ only \$39.00 each by 'Dilay-Paris'. Also very expensive looking yet affordable fashion cocktail rings **\$15-\$50** displayed in gem-like quality settings. Great fashion grab table also w/bargain prices.

Just over one door, is **Island Time Souvenirs and Gifts**, also at **326 Marine Ave #B.**, featuring some really pretty Maxi-dresses again, all for bargain prices of under \$40.



Across the street **Ornate, 327 Marine**—Home Décor—fun summer items. My favorite—a giant pair of Chopsticks shaped like a clothes pin! Great for entertaining dinner guests.

Down the street a bit further a new \$15 store having its Grand Opening—**Heavenly Couture, 306 Marine Avenue #D**. Part of a much larger chain, now bringing discount fashion to BI 'teens & tweens'. Nothing in the store is over **\$15**.

Island guys and gals may want to drop into one of our regular standbys here in town **Alex's Fashion, 214 Marine Ave**. So much new stuff to look at! Great Hawaiian shirts all for men: 'Tommy Bahama', 'Tori Richard' of Honolulu and 'Luau' in a beautifully textured twill fabric. Loaded with new stock! Or the gals you have got to check out the new arrival of **'Not Your Daughter's Jeans'** in great trendy colors! Perfect fashion AND fit!

Another long time favorite, **The Gift Box** has their buyer's choice figurines in '4th of July' seasonal attire—too cute for words. I loved the local artist featured w/ their delightful watercolor canvas of sailboats on the Island and Bay. Check these out!

Have you seen the fab remodel at **Hershey's Market?** The **Gelato Bar** by 'Dolce' is a great new addition to the store—just in time for summer! While you are there look at the cool Balboa Island 'logo' T-Shirts. All featured in quality lightweight 110% cotton—the Racer-back style being my favorite. \$24.00 each—a super deal! Lots more to see—get out there and do not forget the sunscreen. Have a wonderful Summer!!

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A Big Thank you to Island Photographer Randy Seton for his answers to all my historical Questions!!

QUESTION: Hi—My name is Peggy H. and I lived in Newport Beach in the late 60's and use to spend evenings dancing at a place just as you enter the Island when you get off taking the Newport bridge. It's not the Rendezvous Room, but for the life of me, I can't think of the name of the dance place. It's been some time, but loved the Island. I'm not sure who to contact who might know the name, so maybe you can suggest some names/departments.

ANSWER: Villa Marina with Ken Niles next door apparently a lot of "hanky-panky went on there. (Where Newport Beach Yacht Club is located now).

QUESTION: Aloha Carolyn, My name is Chris Kirby & I currently live in Hawaii. While visiting my parents here, in Palm Desert, we got into a discussion about grocery stores on Balboa Island. (This because some of the Hershey's family are neighbors of my parents down here.)

We are a past 3 generation B.I. family, and my father only remembers 2 grocery stores on the Island during my childhood (1950-1960), Hershey's & the one over by the ferry. My Mom & I remember the other market on Marine Ave., at the end of the first block coming over the bridge. Trouble is, we can't remember the name. This is probably a really crazy email for you & might be a bother, but if not & you remember the name, I would really appreciate you emailing it to me so that my Mom & I can prove our point. Thank you for your time!

ANSWER: Boardman's Market—with a Bob's Big Boy right next door—This is the location of BI Candy and Red Sails today.

QUESTION: I have a great Idea for an article. Recently I watched a 1949 Black and White movie "Reckless Moment" on TCM.

This movie has GREAT real-footage of the Island as it looked in 1949. In addition to an article - how about reaching out to Islanders to see if anyone recalls the film company being on location on the Island during filming and their reminiscences.

<http://www.imdb.com/title/tt0041786/>

Mike Jasiewicz

DOES ANYONE HAVE ANY MEMORIES OF THIS MOVIE BEING FILMED HERE ON BALBOA ISLAND—PERSONAL OR ONES THEY HEARD FROM THEIR PARENTS AND GRANDPARENTS???

Humility is not thinking less of yourself, it's thinking of yourself less.- C. S. Lewis



TIPS OF THE MONTH

TV WATCHING IS NOT GOOD IN THE BEDROOM:

Watching TV close to bedtime and especially in the bedroom hinders quality sleep. Television is stimulating (the noise, the flashing light, the engagement of your brain), and certain nighttime shows (crime dramas, the nightly news) also add tension to the mix -- which obviously doesn't help you relax and get ready to snooze. And if you watch TV while in bed, you wind up associating being in bed with being awake, not with being asleep. Watching in bed can also lead to middle-of-the-night waking if you fall asleep with the TV on.

DISABLED DISCOUNT—If you have a disabled plate on your car you can get a **Toll Road Fast Track Discount**—Called a "Special Access Account" it gives you the same rate as 3 people in a car instead of two in certain areas.

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PREDICTIONS

EVERY YEAR WE GO TO THE SURFACES FLOORING SHOW TO SEE WHAT IS NEW.
EVERY YEAR WE ARE ALLOWED TO VOTE ON NEW FLOORS THAT WE WOULD LIKE TO SEE IN PRODUCTION.
FOR 10 YEARS I CHECKED THE BOXES NEXT TO THE WHITE WASHED COTTAGE LOOKING WOOD.

FOR 10 YEARS—NOTHING HAPPENED

One Year I walked into the Convention—and there was my floor DuChateau.

THE FLOOR NOBODY WANTED TO PRODUCE . . . There it WAS!!

Imported—and more Expensive than It Needed to Be!



NOW HERE IS MY NEW PREDICTION—GRANITE IS GOING, GOING, GONE.
SOMETHING ELSE I HAVE BEEN TELLING PEOPLE FOR THE LAST FEW YEARS.
WHEN YOU SEE GRANITE EVERYWHERE—even in Timeshares—it is Time to MOVE ON!
GRANITE is A HIGH MAINTENANCE PRODUCT IF YOU COOK A LOT—My Friends Who Do
Have to Have it Professionally Sealed on a Regular Basis.



GRANITE IS VERY MASCULINE—MOST PEOPLE WHO COOK IN THE KITCHEN ARE WOMEN.
AS I HAVE BEEN TELLING THE MANUFACTURERS FOR THE PAST THREE YEARS,
“The High Price of Granite Was Justified by the Fact that it was going to Last Forever—
But the Only Women I Know Who Want Their Kitchens to Look the Same Forever are Women in a Coma!!!

Granite is #2 this year—My Prediction is Coming True!!

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