

The Coastal Breeze



October—November, 2012, Volume 1 Issue 1

BALBOA ISLAND CALENDAR

- NOVEMBER 17** Decorating the Island for more information contact Jeff
jherdman1@roadrunner.com
- December 2** Balboa Island Holiday Tree Lighting Fire Station Marine and Park Avenue
4:00—6:00 pm
- December 9** 16th Annual Holiday Walking Tour 11:00 am—4:00 pm
- December 19-23** 104th Newport Beach Annual Boat Parade www.christmasboatparade.com

SHOOTING THE BREEZE .. Carolyn Carr



Our First Issue under the Coastal Breeze name. Same writers —same information—just a little broadening of our horizons. A Big Thanks to Lynn Selich, Rebecca Clubb, the woman who saves me at dinner time (see

flier), and Dale Cox—whose articles appear in this issue.

Being in Costa Mesa and other parts of Newport Beach has given me a perspective on Balboa Island. I now understand Balboa Island from the “outsiders” viewpoint—and other parts of the world from the “insiders”. I said in a recent column in the Daily Pilot—**“We LOVED, LOVED, LOVED our time on Balboa Island.”** We basically grew up on Balboa Island—from our mid-40s to our mid-60s. Life was fun and exciting! The economy changed and we had to change with it. It has not been the easiest of changes, but change always means growth! We miss our friends and neighbors terribly. But it is a new time with new goals and a book to write. So we’ve learned to take the positive with the negative - and focus on the positive!

This has been a fascinating year. I had no idea that my little part time job with SES (Supplemental Educational Services) would engulf our life. Representing the company my son works for in Detroit, in the **“No Child Left Behind”** program, I have visited lower income neighborhoods all over Orange, Riverside, Los Angeles and San Bernadino County. For someone who said ‘no more driving’ after 22 years of house cleaning—it has been an education. The freeways have changed in the last 20 years! And GPS can be VERRRY interesting. Especially when I come down the 605 to the 405 and it tells me to take the 22 to get home. Thank goodness I do know SOMETHING about the lay of the land here in OC.

The children in the schools are polite and nice and for the most part the parents speak English. There has been a noticeable increase in the number of English speaking parents over last year. I guess each year we have more second and third generation individuals in our counties. The parents are choosing to have their children tutored in English 90% of the time. What good is taking math tutoring if you cannot read the story problems?

This is all part of the program started by George W. Bush. It is a government program that **really does** help those who need it. The parents are extremely grateful. Our Tax Dollars are being used to help

the future of our country with this program. Having gone to school in an extremely wealthy area, where everything was taken for granted; it is a refreshing difference.

Inside you will also find the first in a series of stories written by my good friend and ex-boss **Dale Cox**. Dale has several books in print including **Top Secret Flight** and was kind enough to give me a set of stories. They are a great record of a young man’s experience in WWII. And it is very interesting to those of us who know nothing about such an important event in the history of our country.

I also had the opportunity to attend the **Girling Real Estate Investment Group Quarterly Breakfast Briefing** on **Thursday, 10/18/12**. Dave and Bing Girling are the principals and their presentation was very informative. The presentation addressed home values on Balboa Island and Newport Beach, and touched on local issues that affect homeowners in the area. In addition, representatives from the City’s Community Development Department were the guest speakers. They addressed the FEMA guidelines as they relate to improvements in designated special hazard flood zones in Newport Beach which includes all properties on Balboa Island. The **Girling Team** holds this breakfast on a quarterly basis at the Village Inn. If you are interested in attending a future meeting, please contact **Dave Girling @ 949-280-1212 or dave@girlingreig.com**.

Finally, there is the Garage Sale—the monster that took over Balboa Island and made the City of Newport Beach crazy! I woke up one morning and realized I am not going to live forever—imagine that—and the garage sale might need to go on in my absentia. I got a lot of support from many people I talked to. With that in mind, I called on the help of some other Balboa Islanders whose names I will not divulge to protect the innocent. We devised a plan. I am not organizing the garage sale—I am taking a break—and if the powers that be love me—it could be permanent.

April 27 is **OFFICIAL Garage Sale Day**. If you are thinking about holding a garage sale on Balboa Island—do it on April 27 with your neighbors. No fees, no maps—but believe me I am sure there will be plenty of people who have been programmed to come that will come. And if people ask me when it is—and they **already are**—I will tell them April 27. If this “Voluntary Garage Sale Day” works—and I hope it does—I will be permanently out of a non paying, but always fun job. Let’s see what happens!!

AMBUSH DALE COX



In early 1943 the American Cruiser St. Louis with four destroyers departed Tulagi in the Solomon Island escorting several support Ships. Their destination, 600 miles south, was Espiritu Santos. The cargo ships unloaded on Guadalcanal and were riding high in the water, making good speed.

On arrival at the group of island known as the New Hebrides, we anchored in a peaceful harbor. There, an unusual event occurred: a new officer was waiting and, as the anchor went down, he left aboard, reporting for duty.

It turned out that he was Ensign Francis X Bushman III, the nephew of Francis X Bushman, a famous silent screen star and leading man of the 20s and 30s. But this young officer seemed an unlikely 'lover' in the tradition of the elder Bushman. He was pudgy, looked like a high school senior and never appeared serious enough to 'woo'; young girls in the tradition of his namesake. Once settled aboard, Ensign Bushman told an unbelievable story!

Hearing his tale of woe, we, his new friends immediately heaped sympathy on him; then asked him to repeat the sordid tale again and again. After hearing his laments, several senior Ensigns, realizing the seriousness of the problem, immediately volunteered to replace him in New Zealand.

As he told his avid audience on the ST LOUIS: "the apartment complex I was assigned to had only single women. I was the only male. The young women, all in their twenties, were exceptionally friendly."

"The second night, after a lengthy day learning my new job, I returned to my apartment exhausted. To my amazement there was a young lady in my apartment. Most young unmarried New Zealand lads were shipped off to North Africa to fight Rommel; a young male in wartime New Zealand was a rarity."

"Every night on his return from a day's hard work, he was ambushed! Each night a different woman in his apartment. After a month I was so worn out that I begged my commander to be allowed to proceed to the combat zone and join the ST. LOUIS."

Finally the commander relented and Ensign Bushman flew to Espiritu Santos to wait for the ship.

For the rest of the war he was looked upon with envy and disbelief. Aboard ship, his nickname was Ambush!!!

RANDOM THOUGHTS

Dannon Yogurt, like the Paul Newman products, gives a huge percentage of their profits to charity.

As you age—you eat less. The result—more of the things you love—fat and salt—and hopefully dark chocolate!

For each piece of silk on a corn cob—there is a kernel!

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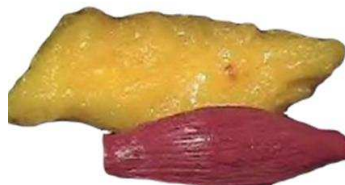
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AVOID HOLIDAY WEIGHT GAIN . . . Shannon Ferris

Here are 5 Reasons to NOT gain weight this holiday Season?

You will look and feel sluggish, increase your risk for cardiovascular disease, not fit into your clothes as nicely, possibly become depressed, and not be as active doing the things you love!



Above are identical replicas of 5 lbs. of fat (yellow) and 5 lbs. of muscle

Here are 10 Reasons to get your body toned, fit and healthier with your personalized IN HOME or GYM fitness program! Exercise and strength training is proven to improve glucose metabolism, lower resting blood pressure, lower stress, improve blood lipid profile, reduce low back pain, increase bone density, avoid muscle loss, reduce body fat, increase muscle mass (look toned) and improve functional range of motion movement ability to enjoy your daily activities and sport. For more information and Holiday Personal Training Specials go to **YourWellnessHub.com** Shannon Ferris NASM-CES Health and Fitness Professional **SCC TRAINING**



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LYNN'S SPIN Lynn Selich

Reprinted from the October 12 *Newport Beach Independent* with Permission from Lynn Selich and Editor Roger Bloom . . . Thanks so much!! Contact Lynn at Lynn@OCSocialScene.com

Last Thursday, I attended a seminar entitled "Protecting Personal Privacy in Today's Digital World," sponsored by First Foundation Bank at the Balboa Bay Club. I knew it was going to be an interesting presentation, but little did I know the shocking information about our personal privacy – or rather, lack thereof – that was about to be revealed by keynote speaker Jack Vonder Heide, one of the nation's leading authorities on technology and its impact on American business.

Thanks to the ever-changing advances in technology, to say Big Brother is breathing down our necks is a gross understatement, based on what Mr. Vonder Heide told us. And for some of the major business owners in the room, protecting themselves from cyber criminals probably jumped way up their priority list after what we learned.

The sad thing is that most of us who use iPhones or iPads or purchase items online via our laptops don't even realize the tracking that has been put in place. And worse, we agree to it, even encourage it, usually unwittingly or simply because we have to in order to access applications, information, etc.

Mr. Vonder Heide pointed out that most people after purchasing an iPad or iPhone, quickly unpack it from its sleek, sexy white box and in a hurry to get it up and running, hit every "Terms & Conditions" agreement that pops up just to get the darn thing going. By doing so, this gives Apple and its "strategic partners" permission to "track" every move, be it what you search online, purchase, where you bank, what you post on Facebook, etc. He referred to the Apple Terms and Conditions, 54 pages long, which in part reads "Apple's website, online services, interactive applications, email messages, and advertisements may use 'cookies' and other technologies such as pixel tags and web beacons. These technologies help us better understand user behavior."

But hold on folks, it gets better: "At times, Apple may make certain personal information available to strategic partners that work with Apple. Apple and our partners and licensees may collect, use, and share precise location data, including the real-time geographic location of your Apple computer or device."

Yikes. I hadn't even heard of pixel tags or web beacons before Thursday and I'm sure I don't fully understand the implications of the above statements, but alas, I agreed to them in order to use my iPhone and iPad.

Want to have a shock? If you use any kind of "smart" device or even an 8-year-old laptop, log on to networkadvertising.org, a website which helps consumers safeguard their online privacy.

I went on to check what companies were tracking me and was stunned to see that there were 94 different analytics firms, websites and others tracking my every move, including the activity on my website OCSocialScene.com.

The good news is that, similar to the "do not call" lists for phones, there is a consumer opt-out on the site so you can remove yourself from the lists. The bad news is that you have to do so on a regular basis because, even as I searched for the image for this column, I enabled a "strategic partner" to start tracking me.

Vonder Heide kept everyone on the edge of their seats with an overview of the inexpensive ways in which people can use technology to not only get all our information, but conduct untraceable cyber crime.

Take for example the Forensic Extraction Device developed by the military and used by law enforcement agencies all over the world to extract information off the phones and computers of bad guys. Well, what if a bad guy gets access to that same technology? Hold on to your seats, because for only \$144.95, you can purchase an iPhone Spy Stick which enables its owner to not only download everything stored on your device, but also recover deleted text messages, emails, map searches, hidden contacts, passwords, etc.

This could be an effective tool if you are trying to keep an eye on a troubled teen or suspect a cheating spouse, but put one of these babies in the hands of a disgruntled employee, business competitor or criminal, and the results could be catastrophic.

And then there was the "Porn Detector iBot" which for only \$99.95 enables its owner to detect all downloaded and deleted porn from most computers. I am not sure, but when Mr. Vonder Heide brought this to everyone's attention, I felt some squirming going on in the room.

I want to thank First Foundation Bank for holding what was probably the most substantive informational presentation I have ever attended. They certainly look out for their clients by providing this kind of information.

And if you want to learn more or have Mr. Vonder Heide speak to your company or organization I encourage you to visit his Technology Briefing Center's website at tbchq.com. Columnist Lynn Selich resides in Newport Beach. Reach her at Lynn@OCSocialScene.com.

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