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Fall, 2004



ISLAND FLOORING

CAESARSTONE

Although relatively new to the American market, quartz surfaces have been used in upscale homes worldwide for more than 15 years. Thanks to companies such as Caesarstone, the original manufacturer of quartz surfaces, the products is now available nationwide and is fast becoming a "must-have" in new and remodeled homes across the country.

However, quartz surfaces are still a mystery to many consumers who are not familiar with the many benefits that quartz provides over other materials such as granite, laminates, tile, natural marble, concrete or solid surfaces. Made of 93 percent natural quartz and 7 percent polyresin, quartz surfaces offer a unique mix of beauty and durability unmatched by any other surfacing material.

Quartz surfaces are extremely heat and cold resistant because they are made of 93 percent natural quartz. This gives it unmatched burn and scorch resistance.

Don't risk your families health. Since quartz surfaces are non-porous, they are resistant to dangerous mold, mildew and bacteria. This is the same reason that quartz surfaces are often the choice of restaurants and hospitals.

Unlink granite, the nonporous nature of quartz surfaces also make it highly resistant to food acids and stains—from tea and lemon juice to shoe polish and makeup.

Because it is stronger and harder than most surfaces, such as laminates, solid surfaces and granite, quartz surfaces are virtually chip and scratch resistant. In fact there are only three other natural minerals that are harder than quartz—diamond, sapphire and topaz. When was



Was the last time you saw a diamond countertop?

Only a quartz surface is virtually maintenance free because it is non-porous. It never needs sealing, polishing or sanding to keep its glimmering finish and resistance to stains. Granite, Marble and limestone must be sealed on installation and resealed regularly.

So you can see— Caesarstone is a great countertop—come to Island Flooring and let us show you how good it is!!!

Island Flooring is Service

- Estimates are FREE
- We will bring samples to your residence.
- We are prompt and courteous
- We can meet you at the Showroom at any time since we also live on the Island. Evenings and Weekends are no problem. Cell – 949. 422.8569 949.422.8570

MORE ON NATURAL BOUCLE

Since my article on Natural Boucle last month I can't even tell you how many people have stopped to look at our sample, and toured our house to see how it looks in an actual application.

It is by far our number one seller and for so many reasons. The look, the stain resistance, the feel and the style. It looks like Seagrass, it feels like you could sleep on it, it has a style all its own—there isn't another piece of carpet in the market like it—and so far the cat, Mike and I haven't been able to stain it with coffee, airplane exhaust, hairballs, or anything else. We love it. It has made the forced remodel we suffered through worth it.

If you haven't seen this piece of carpet, do come to Island Flooring and check it out—it is worth just seeing what this ingenious carpet manufacturer came up with.

Island Flooring is open Monday—Thurs: 9:00—4:00 Friday: 9:00—12:00 Saturday 10:00—2:00 SUNDAY, &EVENINGS BY APPOINTMENT— WE LIVE UPSTAIRS— SO WE ARE NEVER FAR AWAY!!!